Microsoft Vietnam Awards the Winners of the Hackathon App Studio Nokia Lumia Telephones

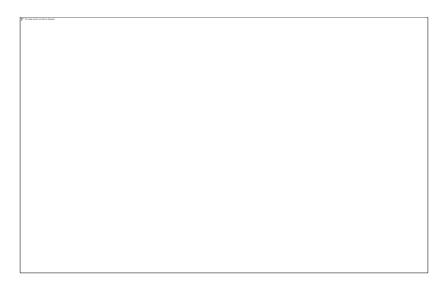
On January 15th, the DTU Microsoft Innovation Center held the Hackathon App Studio Contest. The contest has become a way for students of IT and Economics to explore IT applications and win valuable prizes jointly from the DTU Microsoft Innovation Center and Microsoft Vietnam.



Contestants at the DTU Hackathon App Studio

One hundred and ninety-eight students from universities and colleges in Danang participated in the contest. With eighty mobile apps, contestants focused on set topics on Vietnamese culture, digital technology and Central Vietnamese cuisine. These topics helped candidates understand more about their country and people and introduce Vietnamese culture to the world.

Nguyen Thien Ca, a Platform Specialist of Microsoft Vietnam and jury head, said: "The special thing about the Hackathon App Studio is that contestants are able to create apps with no knowledge of programming, which brings them new opportunities. There are many unique and attractive apps that can be accessed from the phone, including some on Central Vietnamese cuisine, traditional toys, tourism in Quang Binh and the Heritage Road and others. I was surprised by the quality of the apps created by the students of Social sciences and Economics. I believe that the Hackathon App Studio will become a springboard for contestants to create high-quality apps for themselves and our community."



Nguyen Thien Ca, a Platform Specialist from Microsoft Vietnam, awards prizes

The Organizer Board awarded Nokia Lumina 730 phones to Do Minh Phuong, a DTU student, with an app on digital technology and to Ngo Duc Tuan, a student at the Danang University of Technology with an app on Central Vietnamese cuisine.

Three second prizes of Nokia Lumina 535 phones went to Nguyen Duc Toan with an app on exploring Danang, Pham Vu Nguyen on Vietnamese folklore and Nguyen Quoc Huy Hung on traditional toys. The judges also awarded fifteen prizes for the most creatively designed apps.

Do Minh Vuong, a DTU student, who came first with his app on digital technology, said: "*The MIC Hackathon App Studio is a unique contest where we can demonstrate our creativity and learn more about building apps, helping students of other majors learn more about IT.*"

Ngo Duc Tuan, a student at the Danang University of Technology, said: "I am an intern at the DTU Microsoft Innovation Center. The enthusiasm of the specialists and the excellent facilities at the center have helped me improve my knowledge and skills. I am delighted to receive an award. I hope that DTU will be able to organize future contests for IT students and others to create more interesting phone apps."

After coming into operation on June 9th 2014, the DTU Microsoft Innovation Center (MIC) has initiated several new projects, including innovative programming solutions for Microsoft provided by DTU faculty and students. The center offers local students and those nationwide, access to Microsoft's latest technology and serves as a bridge between Microsoft and the local IT community. Recently, MIC has hosted the 2014 DTU Innovation Cup and the 2014 Mobile Hackathon, where several computer games were developed for the benefit of the community. Currently, MIC is focusing on projects initiated by the Faculty of Information Technology, including Photo Backup, TFlat and Game Sport 42. These software projects have been copyright by DTU. For further information, please contact the DTU Microsoft Innovation Center at http://mic.duytan.edu.vn, or by phone at (0511) 382 7111 or email at

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(Media Center)