

DTU Students Participate in a 2014 Business Start-Up Course

To help DTU students prepare themselves for successful careers, the Vietnam Business Forum Newspaper, in collaboration with DTU held a Business Start-Up Course on January 11th and 12th. Attendees included Mr. Nguyen Tien Dung, chief representative of the Vietnam Business Forum newspaper in the Central region, Mr. Phan Hai, Director of BQ Shoes, Mr. Phan Hoang Huy, Director of The Gioi Phang Company, DTU faculty and students.



Many DTU students take part in the course

The Business Start-Up course was launched and managed by the Vietnam Chamber of Commerce and Industry (VCCI). Over the past 10 years, the Business Start-Up program has attracted more than 20,000 students, producing about 2,000 projects and ideas. Many of them have now become successful managers in big companies. According Mr. Nguyen Tien Dung, students acquired the basic concepts of how to run a business after the course. He affirmed: *“This important program aims to help students start up a business that will give them the lives they dream of. Running one’s own business is not that difficult. The most important thing is to be well prepared and have a positive outlook. During the course, students meet successful businessmen who want to provide them with business start-up related skills and knowledge. As one of the few private universities renowned for its quality of education, DTU frequently holds exchange meetings and professional training courses for students, proving the concern of the DTU Board of Management in assisting DTU graduates with better employment opportunities.”*



The organizers present certificates to DTU students

The two-day course was run by Mr. Nguyen Thanh Ngoc, who is a Senior Lecturer at the International Labor Organization (ILO). Participants were provided with the knowledge, experience and skills for implementing a start-up project. DTU students also had the opportunity to learn about the experiences of several successful businessmen, such as Dang Le Nguyen Vu, President of Trung Nguyen, Doan Nguyen Duc, President of HAG, some foreign businessmen and particularly Distinguished Teacher Le Cong Co, DTU Provost and President.



DTU students and the organizers

Mr. Phan Hai and Mr. Phan Hoang Huy gave detailed answers to many questions asked by DTU students about how to make a project proposal, a financial preparation, work with potential investors and so on. Tran Le Thanh Duyen, a student of 16 PSU QNH, in the DTU International School, said: “To

successfully run our own businesses, we need to be expert in our major fields of study and understand how to make the transition into the real world. We have learnt many business start-up skills and information on this course. And now we feel more confident to start our own businesses immediately.”

At the closing, the organizers awarded books on Business Startups to the three DTU students with the best questions. Fifty DTU students were granted Certificates of Completion of the “Business Start-up” course. The knowledge and experience gained from this course will be precious gift to students who want to make their dreams come true, overcome all obstacles and achieve great success in their careers.

(Media Center)