

DTU Collaborates with Trustpay on the Danapass Tourist Card Project

On July 9th, DTU and Trustpay JSC signed a partnership agreement based on the Danapass Tourist Card project. The Trustpay CEO, Mr. Vuong Le Vinh Nhan, DTU Vice-Provost, Ms. Le Nguyen Tue Hang and representatives from both organizations attended.



DTU and Trustpay JSC negotiate on the Danapass Tourist Card project

Mr. Nhan explained: *“It is surprising that only one week after the MOU signing we are already working together on the development of the Danapass Tourist Card. This demonstrates our joint enthusiasm to produce and deliver a highly practical product. The card will allow users to manage their expenses and save valuable time. Consumers will be attracted by its safety and convenience.”*

Ms. Le Nguyen Tue Hang added: *“We were also pleasantly surprised, affirming the importance of our agreement and our hopes for the Danapass Tourist Card. By partnering with Trustpay JSC, DTU will be able to provide tourists to Danang a trouble-free way of managing their expenditures and also create new work for our students.”*



Partners at the signing ceremony

Under the agreement, the partners will develop and distribute the Danapass prepaid card, which visitors can use in Danang, without cash, based on the Tap&Pay technology, TRUSTworld’s Loyalty platform, the TRUSTcard and TRUSTgift cards and the TRUSTshop distribution solutions. DTU will do the research and development and train workers to deploy the service. Trustpay JSC will handle the legal aspects of the payment system, provide the technical infrastructure and solutions to support payments using the NFC platform and provide the necessary equipment for the merchants.

The partners will collaborate on a number of other tasks. They will jointly organize seminars and discussion groups to share practical e-Commerce working skills and experience with final year students and arrange start-up and awards events. They will finance e-Commerce start-up projects and collaborate on technology and technology transfer for mobile applications, supporting the installation and creation of API integration systems. They will conduct projects to develop tourism in Danang and make it more attractive, based on TRUSTworld’s Loyalty platform solutions.

(Media Center)