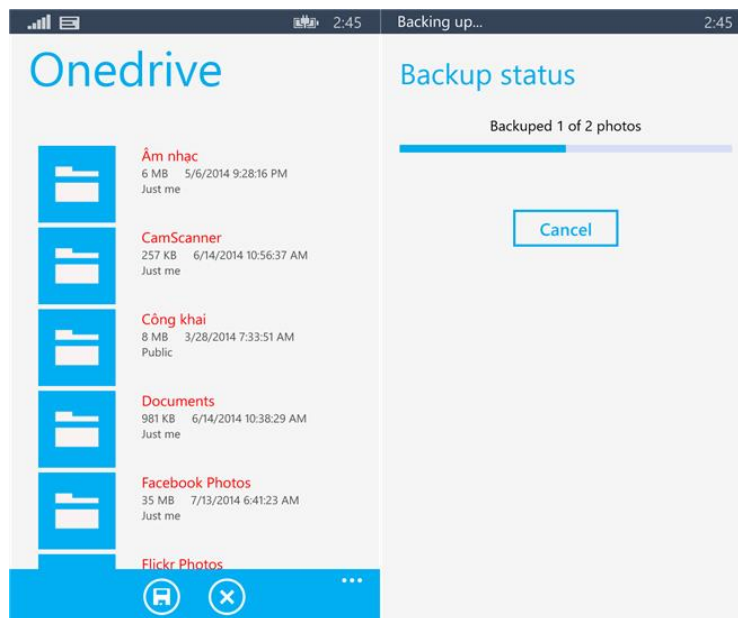


Automatically Save Your Personal Pictures to Onedrive Using PhotoBackup

Now officially included on the list of the Latest Useful Apps at the Windows Phone Store, PhotoBackup has already experienced a high number of downloads and attracted much attention because of its unique features. This is the very first product to be developed by the DTU Microsoft Innovation Center, which was established on June 9th, 2014.

Social networking allows users to easily display their personal photos to friends. However, sharing too many can result in the loss of detail about where and when the pictures were actually taken. PhotoBackup was released after one month of research and development and offers many special features to alleviate this problem.

Running on Windows Phone 8.1 and Windows 8.1, PhotoBackup can operate on mobile devices, tablets and personal computers. With its simple design, PhotoBackup enables users to log into social networks and copy and save selected pictures automatically to Onedrive.



PhotoBackup is currently rated 4.5/5 and has already received several complements from users. One social networker, “nthoanglinh”, commented: *“With PhotoBackup I don’t have to worry about how to*

save my pictures anymore. I can take as many as I want because I know that PhotoBackup will always help me to conserve those wonderful moments forever.”

PhotoBackup runs in English and Vietnamese, with additional languages to follow. A new version of PhotoBackup is being developed to provide users with fuller support.

To try out PhotoBackup on mobile devices running on Windows Phone 8.1, go to:

<http://www.windowsphone.com/en-us/store/app/photobackup/82c473ec-ac37-4459-b497-3b74a35a34e4>



To try out PhotoBackup on tablets or PCs running on Windows Phone 8.1, go to:

<http://apps.microsoft.com/windows/vi-vn/app/photobackup/ba3e6384-42d5-40d4-9cb9-8bf6adc05c24>

(Media Center)